


Please type a plus sign (+) inside this box → 

PTO/SB/05 (03-01)  
Approved for use through 10/31/2002. OMB 0651-0032  
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF  
COMMERCE

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**UTILITY  
PATENT APPLICATION  
TRANSMITTAL**

(Only for new nonprovisional applications under 37  
CFR 1.53(b))

Attorney Docket No. 66638/42453

First Inventor Hummel, Parl C.

Title Method of Determining Whether to Develop Products for Potential Customers

Express Mail Label No. EV328617051US

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent  
application contents.

**ADDRESS TO:**

Assistant Commissioner for Patents  
Box Patent Application  
P.O. Box 1450  
Alexandria, VA 22313-1450

1. ☐ Applicant claims small entity status.  
See 37 CFR 1.27.
2. ☒ Specification [Total Pages No. 25]  
(preferred arrangement set forth below)  
☒ Descriptive title of the invention  
☐ Cross Reference to Related Applications  
☐ Statement Regarding Fed sponsored R & D  
☐ Reference to sequence listing, a table,  
or a computer program listing appendix  
☒ Background of the Invention  
☒ Brief Summary of the Invention  
☒ Brief Description of the Drawings (if filed)  
☒ Detailed Description  
☒ Claim(s)  
☒ Abstract of the Disclosure
3. ☒ Drawing(s) (35 U.S.C. 113) [Total Sheets No. 2]
4. Oath or Declaration [Total Pages No. 2]  
a. ☒ Newly executed (original or copy)  
b. ☐ Unexecuted  
b. ☐ Copy from a prior application (37 CFR 1.63 (d))  
(for continuation/divisional with Box 18 completed)  
i. ☐ **DELETION OF INVENTOR(S)**  
Signed statement attached deleting inventor(s)  
named in the prior application, see 37 CFR  
1.63(d)(2) and 1.33(b).

5. ☐ CD-ROM or CD-R in duplicate, large table or  
Computer Program (Appendix)
6. Nucleotide and/or Amino Acid Sequence Submission  
(if applicable, all necessary)  
a. ☐ Computer Readable Form (CRF)  
b. Specification Sequence Listing on:  
i. ☐ CD-ROM or CD-R (2 copies); or  
ii. ☐ paper  
c. ☐ Statements verifying identify of above copies

**ACCOMPANYING APPLICATION PARTS**

7. ☒ Assignment Papers (cover sheet & document(s))
8. ☐ 37 CFR 3.73(b) Statement ☒ Power of Attorney  
(when there is an assignee)
9. ☐ English Translation Document (if applicable)
10. ☐ Information Disclosure Statement (IDS)/PTO-1449 ☐ Copies of IDS Citations
11. ☐ Preliminary Amendment
12. ☒ Return Receipt Postcard (MPEP 503)  
(Should be specifically itemized)
13. ☐ Certified Copy of Priority Document(s)  
(if foreign priority is claimed)
14. ☐ Nonpublication Request under 35 U.S.C. 122  
(b)(2)(B)(i). Applicant must attach form PTO/SB/35  
or its equivalent.
15. ☒ Certificate of Express Mailing
16. ☐ Other: \_\_\_\_\_

17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment,  
or in an Application Data Sheet under 37 CFR 1.76:

☐ Continuation ☐ Divisional ☐ Continuation-in-part (CIP) of prior application No.: \_\_\_\_\_ / \_\_\_\_\_  
Prior application information: Examiner \_\_\_\_\_ Group Art Unit: \_\_\_\_\_

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is  
supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby  
incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted  
application parts.

**18. CORRESPONDENCE ADDRESS**

☐ Customer Number or Bar Code Label



21888

PATENT TRADEMARK OFFICE

or ☒ Correspondence address below

Name	Alan H. Norman	Registration No. (Attorney/Agent)	32,285
Address	Thompson Coburn LLP One US Bank Plaza		
City	St. Louis	State	MO
Country	U.S.A.	Zip Code	63101
	Telephone	314-552-6284	Fax 314-552-7284

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PATENT APPLICATION FEE DETERMINATION RECORD			Application or Docket Number 66638/42453	
CLAIMS AS FILED - PART I			SMALL ENTITY	OR OTHER THAN SMALL ENTITY
FOR	(Column 1) NUMBER FILED	(Column 2) NUMBER EXTRA	RATE	FEE
BASIC FEE (37 CFR 1.16(a))				\$ 0
TOTAL CLAIMS (37 CFR 1.16(c))	29 minus 20 =	* 9	x \$	= 18.00
INDEPENDENT CLAIMS (37 CFR 1.16(b))	4 minus 3 =	* 1	x \$	= 86.00
MULTIPLE DEPENDENT CLAIM PRESENT (37 CFR 1.16(d))			+	= 290.00
* If the difference in column 1 is less than zero, enter "0" in column 2			TOTAL	\$1,018.00

- ☒ A check in the amount of \$1,018.00 is attached.
- ☒ The Commissioner is hereby authorized to charge and credit Deposit Account No. 20-0823 as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of \_\_\_\_\_ for the patent filing fee.
- ☒ Credit any overpayment.
- ☒ Charge any additional fee required.



Signature

Dated: Jan 7, 2004

Alan H. Norman, Reg. No. 32,285  
Thompson Coburn LLP  
One US Bank Plaza  
St. Louis, Missouri 63101  
314-552-6284  
314-552-7284 FAX



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PATENT TRADEMARK OFFICE

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Express Mail under 37 CFR 1.10 and is addressed to the  
BOX PATENT APPLICATION, Assistant Commissioner for  
Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Express Mail No. EV328617051US



Signature of Person Mailing Correspondence

Alan H. Norman

Typed or Printed Name of Person Mailing Correspondence

**EXPRESS MAIL CERTIFICATE OF MAILING (37 CFR 1.10)****Express Mail No. EV328617051US**

Docket No.

66638/42453

In Re Application Of:

Hummel, Parl C.

Serial No.  
To be assignedFiling Date  
HerewithExaminer  
To be assignedGroup Art Unit  
To be assigned

Title:

METHOD OF DETERMINING WHETHER TO DEVELOP PRODUCTS FOR POTENTIAL CUSTOMERS

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS

Transmitted herewith is:

## Utility Patent Application Transmittal:

- ☒ Patent Application  
☒ Drawings: 2 Sheets ☒ Formal ☐ Informal;  
☒ Power of Attorney: ☒ Executed ☐ Not executed  
☒ Declaration: ☒ Executed ☐ Not executed  
☒ Assignment with Recordation Form  
☐ Information Disclosure Statement with References (  )  
☐ NonPublication Request under 35 U.S.C. 122(b)(2)(B)(i)  
☒ Postcard  
☒ Checks in the amount of \$1,018.00 and \$40.00 are attached

  
Signature

Dated: Jan 7, 2004

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314-552-6284  
314-552-7284 FAX

Customer No. 021888

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Jan 7, 2004 with the U.S. Postal Service as Express Mail  
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Commissioner for Patents, P.O. Box 1450, Alexandria, VA  
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Signature of Person Mailing Correspondence

Alan H. Norman

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